

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	2240	715/205.ccls.	US- PGPUB; USPAT	OR	ON	2009/01/07 17:07
L2	24	1 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:08
L3	24	(US-20080082905-\$ or US-20080082904-\$ or US-20080040653-\$ or US-20060230343-\$ or US-20050251443-\$ or US-20050132267-\$ or US-20030149938-\$ or US-20020194215-\$ or US-20020188635-\$ or US-20020161794-\$ or US-20010049701-\$). did. or (US-7257546-\$ or US-7149958-\$ or US-7010497-\$ or US-6990630-\$ or US-6931591-\$ or US-6880123-\$ or US-6859910-\$ or US-6785659-\$ or US-6578056-\$ or US-6516338-\$ or US-6317761-\$ or US-5948061-\$ or US-5794210-\$).did.	US- PGPUB; USPAT	OR	ON	2009/01/07 17:08
L4	6792	705/14.ccls.	US- PGPUB; USPAT	OR	ON	2009/01/07 17:08
L5	854	4 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:08
L6	220	4 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server SAME client	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:09

L7	102	4 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server SAME publish\$4	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:09
L8	70	4 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server publish\$4	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:09
L9	70	(US-20090006215-\$ or US-20090006214-\$ or US-20090006213-\$ or US-20080300989-\$ or US-20080294519-\$ or US-20080288338-\$ or US-20080262917-\$ or US-20080262914-\$ or US-20080262912-\$ or US-20080201218-\$ or US-20080154684-\$ or US-20080140533-\$ or US-20080133364-\$ or US-20080133363-\$ or US-20080133362-\$ or US-20080133361-\$ or US-20080133360-\$ or US-20080133359-\$ or US-20080133358-\$ or US-20080133357-\$ or US-20080133356-\$ or US-20080133355-\$ or US-20080133354-\$ or US-20080133353-\$ or US-20080133352-\$ or US-20080126203-\$). did. or (US-20080126202-\$ or US-20080126201-\$ or US-20080126200-\$ or US-20080126199-\$ or US-20080126198-\$ or US-20080109307-\$ or US-20080052154-\$ or US-20080052140-\$ or US-20080046315-\$ or US-20080040226-\$ or US-20080040225-\$ or US-20080040224-\$ or US-20070271145-\$ or US-20070265923-\$ or US-	OR	ON	2009/01/07 17:10	

		20070260516-\$ or US- 20070260515-\$ or US- 20070239537-\$ or US- 20070239533-\$ or US- 20070214045-\$ or US- 20070192194-\$ or US- 20070179856-\$ or US- 20070162342-\$ or US- 20070150353-\$ or US- 20070130002-\$ or US- 20070038507-\$ or US- 20060229938-\$ or US- 20060212350-\$).did. or (US-20060136292-\$ or US-20060041480-\$ or US-20060020510-\$ or US-20050187823-\$ or US-20050182677-\$ or US-20050182676-\$ or US-20050177431-\$ or US-20040103026-\$ or US-20040103024-\$ or US-20040068435-\$ or US-20030171990-\$ or US-20030139966-\$ or US-20020138347-\$ or US-20020002491-\$ or US-20010047297-\$ or US-20010014876-\$). did. or (US-7203684-\$).did.				
L10	2585	705/27.ccls.	US- PGPUB; USPAT	OR	ON	2009/01/07 17:10
L11	59	10 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:10
L12	1	10 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server SAME publish\$4	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:11
L13	1	(US-20080140533-\$). did.	US-PGPUB	OR	ON	2009/01/07 17:11
L14	13	10 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server SAME client	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:11

L15	13	(US-20080319839-\$ or US-20040254859-\$ or US-20030050863-\$). did. or (US-7401074-\$ or US-7225142-\$ or US-7155663-\$ or US-7149958-\$ or US-7143337-\$ or US-7007014-\$ or US-6990630-\$ or US-6317761-\$ or US-6253188-\$ or US-6236979-\$).did.	US- PGPUB; USPAT	OR	ON	2009/01/07 17:11
L16	0	705/234.ccls.	US- PGPUB; USPAT	OR	ON	2009/01/07 17:12
L17	4373	715/234.ccls.	US- PGPUB; USPAT	OR	ON	2009/01/07 17:12
L18	25	17 and (advertisement or ad)(creat\$4 or made or mak\$3 or generat\$4) server	US- PGPUB; USPAT	WITH	ON	2009/01/07 17:12
L19	25	(US-20070271511-\$ or US-20070271501-\$ or US-20070240072-\$ or US-20070101262-\$ or US-20050278626-\$ or US-20030028565-\$ or US-20020194215-\$ or US-20020194070-\$ or US-20020188635-\$ or US-20020161794-\$ or US-20020133518-\$ or US-20020103698-\$ or US-20020019831-\$ or US-20010049701-\$). did. or (US-7234107-\$ or US-7143337-\$ or US-7007014-\$ or US-6931591-\$ or US-6907566-\$ or US-6317780-\$ or US-6311185-\$ or US-6285683-\$ or US-6268856-\$ or US-6185586-\$ or US-5948061-\$).did.	US- PGPUB; USPAT	OR	ON	2009/01/07 17:13

S1	77	"6317761"	US-PGPUB; USPAT	OR	ON	2009/01/06 16:56
S2	250	transmit\$4 advertisement server client	US-PGPUB; USPAT	WITH	ON	2009/01/06 16:58
S3	0	"6317761" and transmit \$4 advertisement server client	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:02
S4	77	"6317761"	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:02
S5	20	"6317761" and advertisement server client	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:02
S6	239	send\$4 advertisement server client	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:06
S7	58	send\$4 advertisement server client display\$4	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:06
S8	76	(generat\$4 or creat\$4) advertisement server client display\$4	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:07
S9	194	(generat\$4 or creat\$4) advertisement server client	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:08
S10	1432	(generat\$4 or creat\$4) advertisement server	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:10
S11	31	(generat\$4 or creat\$4) advertisement server NEAR5 transmit\$4 client	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:10
S12	26	send\$4 ad server client display\$4	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:12
S13	19	transmit\$4 ad server client display\$4	US-PGPUB; USPAT	WITH	ON	2009/01/06 17:13
S14	50	(generat\$4 or creat\$4) advertisement server	US-PGPUB; USPAT	NEAR	ON	2009/01/06 17:13
S15	61	(generat\$4 or creat\$4) ad server	US-PGPUB; USPAT	NEAR	ON	2009/01/06 17:15

S16	33	deliver\$4 advertisement server client display\$4	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:16
S17	179	deliver\$4 advertisement server client	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:18
S18	2	"20020036654"	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:20
S19	2	"20020036654" and remote	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:22
S20	2	"20020036654" and host computer	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:26
S21	10	server creat\$4 advertisement	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:28
S22	42	server generat\$4 advertisement	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:30
S23	39	server generat\$4 ad	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:31
S24	1	"20030191693"	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:34
S25	1	(US-20010047297-\$). did.	US- PGPUB	OR	ON	2009/01/06 17:36
S26	1	S25 and client	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:36
S27	5	server generat\$4 ad SAME client	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:40
S28	1	"20010039510"	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:43
S29	1	"20050038700"	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:43
S30	0	publish\$4 advertisment client server	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:45

S31	0	publish\$4 advertisement client server	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:45
S32	56	publish\$4 advertisement client server	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:45
S33	408	receiv\$4 advertisement client server	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:45
S34	1	receiv\$4 advertisement client server	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:46
S35	5	transmit\$4 creative client server	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:46
S36	18	transmit\$4 creat\$4 advertisement client server	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:47
S37	14	send\$4 creat\$4 advertisement client server	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:49
S38	10	server transmit\$4 (ad or advertisement) WITH client	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:53
S39	0	publisher transmit\$4 (ad or advertisement) WITH client	US- PGPUB; USPAT	NEAR	ON	2009/01/06 17:54
S40	11	publisher transmit\$4 (ad or advertisement) WITH client	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:54
S41	8	publisher send\$5 (ad or advertisement) WITH client	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:54
S42	134	publisher (ad or advertisement) WITH client	US- PGPUB; USPAT	WITH	ON	2009/01/06 17:55
S43	1	"20020069105"	US- PGPUB; USPAT	OR	ON	2009/01/06 18:00
S44	1	(US-20010047297-\$). did.	US-PGPUB	OR	ON	2009/01/07 14:05
S45	1	S44 and publisher	US- PGPUB; USPAT	OR	ON	2009/01/07 14:06

S65	99	"5724510"	USPAT	OR	ON	2009/01/07 16:40
-----	----	-----------	-------	----	----	---------------------

1/7/2009 5:13:44 PM

C:\ Documents and Settings\ dfaber\ My Documents\ EAST\ Workspaces\ 10681476\_3.  
wsp